**CMN 150 Task 3 – Video narrative**

**Date Due:** Friday, midnight, Week 15.

You must publish your video on Youtube (ensure it is public) and provide the link to your tutor and submit your justification document (including storyboard) through SafeAssign.

**Weighting:** 40%

**Description:**

In groups of three, you will choose a story of interest to a Sunshine Coast audience to create a video narrative for publication online that is a maximum of 3 minutes. The video narrative should capture the passion of someone who gives their sport 110% or who is passionate about something they make or create. Your video should capture the motivations of the person who gives everything they've got for their sport or art. Videos must incorporate at least one interview and overlay footage. It can also include royalty free music and natural sound.

Accompanying the video will be a justification document, which will outline how the story meets the brief and how the group worked as a production team. It will also include the group’s video storyboard demonstrating how the project was planned, researched and managed.

\*\*Please note you will receive a group mark.

**Assessment criteria:**

* Appropriateness, quality and structure of the story
* Use of video narrative devices and editing techniques
* Demonstrated teamwork
* Evidence of project planning and research

**Planning your video**

***Teamwork***

* You’ll need to work as a team to complete the task. Determine your roles, agree deadlines and meet them.
* If a team can show evidence of a team member not meeting agreed deadlines and expectations then the course co-ordinator may remove a member from a group. If removed from a group the person will fail the teamwork criteria for the assessment and will have to complete an individual video and justification document.

***Justification Document***

* You will provide a 1000-word document that outlines how your video meets the brief, how the group worked as a team managing the production and how the storyboard influenced the final product.
* You’ll need to develop a detailed storyboard (you’ll learn about how to do this in class) to submit with your video to show your planning and research.
* Don’t worry if your final video deviates from your storyboard, just ensure you explain why these changes occurred and how it improved the final product in your justification document.

**The video**

* Your video should be a maximum of 3 minutes.
* You should show action of the person playing their sport or making their art/object and clearly demonstrate use of sequencing.
* You must include an interview. The interview should be with the person, describing what it feels like to play or create, what drives them to do it, or why they're so passionate. You can also include an interview with a 3rd person, where the interviewee talks about why they think the focus of your video is so passionate.

The easiest way to plan your video is to break it down into three elements that can be edited together in an order that best tells the story.

• The action

• The person

• The passion

The action

Here you want to show footage of the person being 110%. This sould be something you shoot, but can could some still photographs or some provided footage (provided footage should not make more than 10% of your video). The most important thing is that the footage you include really gives your viewers a sense of action.

The person

The interview holds the story together. A headshot early in your piece introduces the subject and lets the viewers know who is talking.

The passion

This project is all about capturing the passion of sports or making and creating. The way to do this is by asking questions which help get your subject excited about what they're talking about.

**REVIEW THE ASSESSMENT FEEDBACK RUBRIC PROVIDED ON BLACKBOARD FOR FURTHER DETAIL ON ASSESSMENT CRITERIA.**